

# GORGE ON ART 2024

A showcase  
of local artists  
July 1, 2024

## APPLICATION INSTRUCTIONS AND FORM

**Event Date and Time:** Monday July 1, 2024, 9:00 a.m.–4:00 p.m. (set up: 7:30 a.m. – 8.45 a.m.)

**Application Deadline:** **May 3, 2024 by 4.30 pm PST**. Late applications may be considered if space permits.

**Fee:** \$50.00 + Zeffy processing fee (paid to the Gorge Tillicum Community Association; instructions provided upon acceptance).

Gorge on Art showcases local artists and artisans and builds community interest in the arts through drawing, photography, printmaking, collage, digital artwork, ceramics, sculpture, textiles, beadwork and more. The artwork must be original to the artist.

The event is offered as part of the Gorge Canada Day Picnic organized by the Gorge Tillicum Community Association (GTCA). Gorge on Art is organized by Saanich Community Services in partnership with the GTCA. The event attracts approximately 10,000 visitors and includes live music and entertainment, food, and a variety of items purchase. See Gorge Canada Day Picnic website: [www.gorgecanadaday.ca/](http://www.gorgecanadaday.ca/)

## HOW TO APPLY:

1. Review the information provided in this package and then complete and submit the Gorge on Art Application Form by email to [sarah.faria@saanich.ca](mailto:sarah.faria@saanich.ca) by **May 3 at 4.30 pm**. Late applications may be considered if space permits.
2. Once applications are reviewed, successful applicants will be contacted by May 14 and receive instructions on how to complete their registration/payment process with the Gorge Tillicum Community Association (GTCA).
3. Submit payment to the GTCA promptly by the deadline provided by them. Applications are not complete until payment in full is received. Failure to complete payment by the deadline may result in losing an offered space. Refunds will not be possible after the deadline provided.

Artists are selected to reflect diversity in artist style and exhibits. Consideration is given to artists interested in engaging with the public and demonstrating their practice, as well as selling their artwork. Saanich is committed to celebrating the rich diversity of people in our community. Saanich Community Services strives to reflect equity, diversity and inclusion in our programs, and applicants are invited to voluntarily share if they identify as BIPOC, 2SLGBTQ+, or as persons with a disability. Note that this information will remain private.

**Please direct your questions and email your Gorge on Art Application form to:**

Sarah Faria, Programmer for Events, Volunteers & Film  
Community Services, District of Saanich  
Email: [sarah.faria@saanich.ca](mailto:sarah.faria@saanich.ca)  
Tel: 250.475.5558  
Cell: 250.886.5826

# GORGE ON ART 2024: TERMS AND CONDITIONS

## ALLOCATED SPACE

You will be provided with an artist's space within the designated Gorge on Art area. Spaces are approximately **10' x 10'** (exact size may vary depending on terrain and number of artists). You will also be given a name sign for your table. You are welcome to personalize your space, provided it is set up safely and does not infringe upon public walking areas or the spaces for other artists around you.

**CHECK-IN AND SET UP: July 1<sup>st</sup> 7:30am - 8:45am TAKE DOWN: 4.00 - 4:30pm (no vehicles until 4 pm)**

You must first check-in at the Gorge on Art Tent, then set up in your assigned spot in the designated Gorge on Art area. Failure to do so may require you to take down and re-do your set up in the correct location.

Due to the road closure of Gorge Road West for the duration of the event, **you must be set up and remove your vehicle to a nearby side street by 8.45 am.**

You will not be able to bring in a vehicle until 4:00pm. The road will not officially reopen to the public until 5:00pm.

## WHAT TO BRING

- Table/s and chairs.
- 10x10 pop up tent – helpful for both rain and sun.
- **Weights** for your tent (these are critical, as it can be windy down there. Staking tents is not permitted.)
- Leveling blocks for under tables and tents (ground may not be completely level).
- Display materials: promotional flyers, business cards etc. (containers or weights to hold them down!)
- Clothing for varied weather: it can be bright, sunny and warm, or quite windy and chilly.
- Water and food to sustain you through the day. Food trucks on site, with lineups!
- Payment processing for your sales– bring along change and any other payment processing you will require. There is no nearby bank or ATM.
- Bring your own volunteers if you require to help to set up/take down your display or to give you a break during the day. Staff cannot help or watch your tables.

## OTHER IMPORTANT INFORMATION

- If selected, you will need to review the information and instructions provided by the Gorge Tillicum Community Association's "**Gorge Canada Day Picnic ZONE 4 Gorge on Art Participant Notice.**" You will be required to abide by these instructions. This notice will be sent to registered participants.
- No refunds will be granted due to cancellation by the artist. In the event of unforeseen circumstances whereby cancellation of the event is necessary, your fee will be returned.
- Please protect your valuables and displays. Organizers are not responsible for any loss or damage.
- Art must be made by artists and be your original work. No imported or resale items. If you are selling prints or reproductions of your work, please indicate so to potential buyers.
- As outlined on the event application, displays should be appropriate for all ages and respect the family-friendly, inclusive nature of the event. Organizers reserve the right to request the removal of art and artists that do not abide by these requirements.